

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke family to continue this position.

Now an internationally diversified corporation, Crown initially built temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's head office presently remain.

By the year 1949, Crown shifted into the construction of rotators for antenna due the greater fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's successful move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown soon diversified its production to include the restoration of mechanical and electrical components for private and government use in the early 1950's. After a number of lucrative bids inside a brief period of time, the company had built a respectable business in this field.

With such versatility and achievement, Crown was able to expand its production to embrace material handling equipment. Crown began the manufacture of forklifts and lift trucks in 1957. The company believed the market needed a smaller line of top-quality quality lift trucks. Crown promptly fashioned an exceptional range of modern equipment and swiftly grew to be the most rapidly evolving material handling organization with its collection of merchandise.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is at this time a regional head office for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and strong production operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish production facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through independent dealers.

Crown these days has a huge network of Crown-owned and independently-owned sellers in many key worldwide markets delivering a huge fleet of electric forklifts. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and dealer personnel are factory-trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned sellers effectively operate in almost 100 foreign city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a consistent, trustworthy and progressive company by contented consumers worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design superiority and innovation. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort choices to lean, sit or stand, along with its unequalled productivity capacity.